

TRAUB DESIGN ASSOCIATES

Complete Museum Exhibit Design Services

"DEEP ROOTS, RISING WATERS: A CELEBRATION OF AFRICAN AMERICANS IN MARYLAND."

Banneker Douglass Museum, Annapolis, Maryland (Project of the Department of General Services, State of Maryland)

PROJECT OVERVIEW:

The African American experience in Eastern Maryland as told at the Banneker Douglass Museum, is a multi-faceted story that incorporates the arrival of the first African, a freeman in 1634, followed by 300 years of slave history, and culminates with the civil rights struggles of the 1960's. It is a story filled with few joys and many tragedies, yet the African American spirit of bettering oneself, family and community shines through the exhibit. Traub Design Associates formed a joint venture with Maryland architect Stephen T. Hill and Virginia graphic designer Rodney C. Williams to tell this amazing story.

Working closely with the museum, TDA was able to overcome several design challenges. Because of the limited



space, it was

necessary to quickly set the exhibit's tone, prepare the visitor for his/her exhibit experience, and immerse the visitor in an earlier historical context. Prior to entering the gallery, the visitor is asked to assume the role of a captured African headed for the sale block of the Annapolis slave market. He/she is aboard a replica of an 18th century frigate overlooking the harbor. To complete the transition into the museum experience, the visitor moves into a state-of-the-art theater for a short introductory film. Through the inventive use of replicas, graphics, historical images and multimedia, the challenge of telling compelling stories with a minimum of artifacts was successfully overcome. This premier exhibition will provide the museum with years of service, durability and a variety of interpretive opportunities.

REGIONAL AWARD WINNER



PROJECT DATE: 2001-2005

EXHIBITION SIZE: 2,200 square feet

EXHIBITION DESIGN TEAM: (Joint – Venture)

*TDA: Don Traub, Principal Designer
Nicholas Traub, Designer

STH Design: Stephen T. Hill, Architect
Lutherville, Maryland

RCW Communications:
Rodney C. Williams, Graphic Designer
Falls Church, Virginia

* Formerly known as Don Traub Exhibit Design

SERVICES RENDERED & DELIVERABLES:

Project Management
Exhibit Planning & Programming
Budget Creation and Management
Preliminary and Final Exhibit Design
Drawings and Specifications
Exhibit Lighting and Specifications
Interactive Exhibit Elements:
Planning, Design and Specifications
Oversight of Exhibit Installation and Lighting

REGIONAL AWARD WINNER:

"Deep Roots, Rising Waters: A Celebration of African Americans in Maryland" interpretation award from Four Rivers: The Heritage Area of Annapolis, London Town & South County, Maryland. – 2006

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