

TRAUB DESIGN ASSOCIATES

Complete Museum Exhibit Design Services

"I KNEW IT WAS A FINE COUNTRY..."

Olathe Heritage Center and Mahaffie Stagecoach Stop & Farm, Olathe, Kansas

PROJECT OVERVIEW:

The Mahaffie Stagecoach Stop and Farm is the last remaining stagecoach stop along the Santa Fe Trail. The city-owned site operates as a living history farm. In April 2008 a new visitors center allowed the staff to move offices and gift shop out of the historic home and create a museum space devoted to the farm's storied past.



The 15-month exhibit project combined both original photography and historical photographs with the extensive primary research that was provided by the client. The in-depth research was successfully incorporated through a variety of techniques: primary and secondary labels, rail labels and six flipbooks that were distributed throughout the space. Recreated period posters offer the visitor a quick summary of key events in the life of the Mahaffie family. Original photography included a 680 sq. ft. photomural of the Mahaffie stagecoach and passengers, which piques the interest and invites the visitor to step outside into the past and enjoy a stagecoach ride to the historic house and farm. A 42-foot banner integrates the life of the Mahaffies with the local, state and national events of 1810 – 1910. Over 200 artifacts are mounted and secured in acrylic cases atop barn-like carpeted platforms or recreated wooden shipping crates.



PROJECT DATE: 2007-2008

EXHIBITION SIZE: 1,400 square feet

TRAUB DESIGN ASSOCIATES TEAM:

Don Traub, principal designer
Nicholas Traub Photography & Design, LLC
The Magic Lantern, Pittsburgh, PA, introductory film
Exhibit Associates, Inc., exhibit fabrication

SERVICES RENDERED + DELIVERABLES:

Project Management
Exhibit Planning & Programming
Preliminary and Final Exhibit Design
Budget creation and management
Installation of artifacts, labels, graphics, multimedia,
lighting and artifact mounts.



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