

TRAUB DESIGN ASSOCIATES

Complete Museum Exhibit Design Services

"PATHWAY TO THE PAST" – INTERPRETIVE SIGNAGE

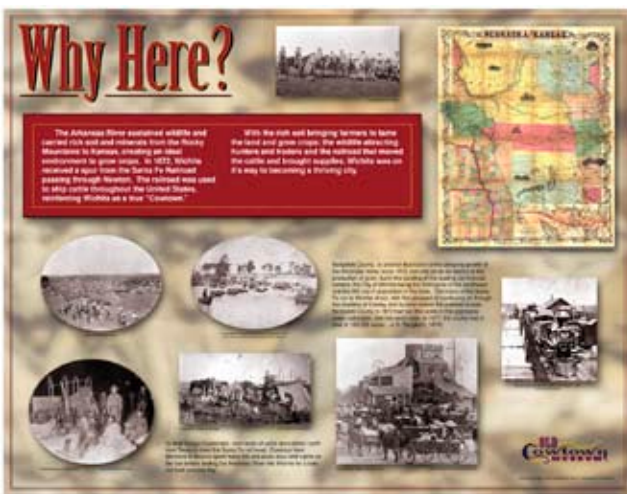
Old Cowtown Museum, Wichita, Kansas

PROJECT OVERVIEW:

The new visitors center at Old Cowtown Museum in Wichita, Kansas, is connected to the living history exhibit space by a walkway approximately one-quarter of a mile long. It was the desire of the museum's interpretive staff to make that walkway an opportunity to travel back in time and to prepare visitors to encounter their immersive experience in Old Cowtown, a replicated frontier town. Traub Design Associates was commissioned to create interpretive markers that would act as guideposts for the journey.

The subjects for the markers were determined to be the setting (**Why Here?**), **The Environment**, **The Prairie & Migration**. Inasmuch as the area surrounding the pathway was

not yet developed, visualization of the area was essential. Traub Design Associates provided research, editorial, design, and production management services for four signs. (two - 3'x4' and two - 18"x24") Once the script was written, local and state archives were searched for appropriate photographs and maps to illustrate the text. The images were digitized and the design readied for fabrication. The half-inch state-of-the-art phenolic markers were specifically chosen to withstand the heat, scorching sun and freezing cold of the plains of Kansas. They are currently standing alone as the educational pieces of the pathway to the past and will be even more effective as the areas are developed.



PROJECT DATE: 2006-2007

EXHIBITION SIZE: Total 30 square feet

EXHIBIT DESIGN TEAM:

Traub Design Associates:

Don Traub, Principal Designer

Nicholas Traub, Principal Graphic Designer

SERVICES RENDERED & DELIVERABLES:

Exhibit Planning & Programming

Research of Archival Resources

Preliminary and Final Design

Creation of Digital Production Files

Fabrication and Installation of all Signage and Mounts



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