

# TRAUB DESIGN ASSOCIATES

*Complete Museum Exhibit Design Services*

## PROFESSIONAL SUMMARY:

**Susan Traub** wears many hats at Traub Design Associates. Her years of experience in both the corporate and non-profit business worlds has prepared her for her many roles as Owner and Director of Business Development. She also acts as business administrator and facilitator of focus sessions.

Susan's background includes Chief Research Archaeologist for the Missouri State Historic Preservation program; consultant for special projects to the Historic Preservation program and cultural resources consultant for the Kansas City District of the U.S. Army Corps of Engineers.

While living in Abilene, KS, Susan became Director of the Dickinson County Historical Society where during her six year tenure she increased the operating budget by 1000%, increased the volunteer corps by 500%, conducted a special fund raising campaign to purchase a 1903 Abilene built carousel, oversaw the building of several temporary exhibits, gallery renovations, and a permanent gift shop. She also instituted several new programs, including a survey of the historic housing stock and commercial buildings of Abilene, resulting in a tabloid-type publication.

As a volunteer, Susan continued her non-profit work by spearheading a campaign to create a countywide childcare center and pre-school and was the volunteer director of the Abilene Main Street program, a program developed by the National Trust for Historic Preservation intended to refocus attention to the downtown sections of the nation's small towns.

After a brief stay in Buffalo, NY, Susan took another non-profit position with the Pittsburgh (PA) Chapter of the American Institute of Architects where she worked to promote architects and good design in the City.

While serving as the Director of Marketing and Business Development for The Sextant Group, a national technology-engineering firm, she developed her skills through involvement with Society for Marketing Professional Services (SMPS) where she served as Treasurer and Board Member until 2005.

Since returning to Kansas in 2005 she has devoted all her time to the marketing and development of Traub Design Associates. She led a team of archivists, architects and historians to create a long-range Interpretive Plan for the Laura Ingalls Wilder Home and Museum in Mansfield, MO and is the facilitator for visioning sessions associated with TDA's various projects. She has also been active in the Kansas Museum Association, serving on the program committee for the annual KMA conferences.

Susan earned a BA in Anthropology from the University of Nebraska-Lincoln, and an MA in Anthropology from the University of Missouri-Columbia.

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